

Michigan Builder

Serving the children of the world



Michigan District

October/November 2015 Issue

2015-2016 District Goals

Governor-Elect, Linda Lawther and
Lt. Governors

Note: The goals for 2015-2016 are based
on and support The Kiwanis I-Plan



INSPIRATION – Membership & Engagement

GOAL: To build, retain and support a growing Kiwanis membership network by increasing each club by 4 new members and opening 7 new clubs by September 30, 2016.

Kiwanis inspires and engages men, women, youth, corporations, other nonprofits, partners and communities to make the world a better place for children to thrive. Belonging to Kiwanis means being part of a massive force for positive change in the world.

STRATEGY:

- Increase membership in all clubs - through use of Formula Program Counselors in under charter strength clubs
- Open new clubs through club opening events in eastern, western, and northern Michigan areas through Formula events and initiatives
- Invite and build with a service focus through inclusion of non-member volunteers and Kiwanis Family member joint service
- Increase the value of the member experience by giving members a voice for new service opportunities in every club
- Build a strong network of local and district partners

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impact

**Membership &
Engagement**

**Meaningful
Service**

**Our Kiwanis
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**Financial
Viability**

IMAGE

investment

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Dear Friends,

I am humbled by your thoughtfulness, generosity and the recognition the Michigan District showed me with the presentation of the Frank O. Staiger Distinguished Kiwanian award. Thank you, thank you, thank you.

It is because of each of you that I dedicate my time, talent and treasures to an organization that serves the children of the world. It is an honor to represent the Michigan District of Kiwanis throughout my travels.

Here's to the start of the next century where we will continue to serve the children of the world. Why? #KidsNeedKiwanis

With Kiwanis Gratitude,

Sue Petrisin, President Designate
Kiwanis International
suepetrisin@gmail.com

Michigan Builder

Michigan District of Kiwanis International
(USPS344-660)

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October/November No. 1



GOVERNOR
Linda Lawther

GOVERNOR-ELECT
Dee Hudson

IMMEDIATE PAST GOVERNOR
Rebekah Hildreth

EXECUTIVE DIRECTOR
Greg Smith

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IMPACT - Meaningful Service

GOAL: To perform meaningful service, with service to children as our priority by increasing each club's service hours by 10% over 2014-2015 service hours, including at least 2 service projects in cooperation with a nearby Service Leadership club AND by committing to Complete the Journey is meeting our District Eliminate Goals – by September 30, 2016

Kiwanis is best expressed through meaningful service in communities around the world. When we work together and with other organizations to address important needs for children, we change lives, build stronger communities and even improve our own lives.

STRATEGY:

- Empower and support growth in our Service Leadership Programs
- Align relevant service with community needs through dedicated commitment to use of community assessments and member areas of interest
- Encourage the development of a signature project in each club
- Encourage club plans to meet their "fair share" of the District Eliminate goal.
- Encourage hands-on service projects with at least two per year involving SLP clubs in or near the area of the club

IMAGE – Our Kiwanis Image

GOAL: To unify and promote the Kiwanis family image in the Michigan District through establishment of public relations committees in at least 50% of clubs by September 30, 2016.

Kiwanians are the most effective "advertisements" for Kiwanis. We represent our image in living color, wear our brand and share our message with the world. That's why it's important for our many Kiwanis voices to "sing from the same songbook" when it comes to brand guidelines and messaging. That's also why it's

important to empower members and clubs worldwide with the training and tools they need to share Kiwanis' story as one, unified voice.

STRATEGY:

- Increase name recognition in each community and in the district
- Increase knowledge of our mission, both internally and externally
- Unify all Kiwanis brands
- Promote the Kiwanis vision and vivid description as supported by The Objects of Kiwanis
- Promote signature projects and make the public aware of these projects

INVESTMENT

– Financial Viability

GOAL: To ensure financial viability and responsible stewardship by insuring a board approved balanced Michigan District budget by October 1, 2015.

Kiwanis does amazing work in the world. When we make wise financial investments, find opportunities to turn profits into service, pool our financial and volunteer resources, create efficient structures and make processes easy and affordable, we can build our capacity to do even more for the children of the world.

STRATEGY:

- Exercise proper stewardship of resources
- Build a non-dues revenue base at club and district levels
- Simplify the organizational dues structure and processes
- Develop financial education through development of templates and tools along with treasurer education program
- Dedicate funds from each club to Michigan District Foundation, Children's Miracle Network in partnership with IHOP and the International Foundation Children's fund



Distinguished Kiwanian

As President, of the Kiwanis of Michigan Foundation, Paul Elsey had the privilege to present a "Frank O. Staiger" Distinguished Kiwanian Award to our incoming Kiwanis International President, Sue Petrisin. Sue will lead Kiwanis into our second 100 year. She had led Kiwanis Key Club in High School, Kiwanis Circle K in College, and the Michigan District of Kiwanis and now Kiwanis International.

At the January 2015, Meeting of the Trustees of the Kiwanis of Michigan Foundation, Trustees took on the challenge of raising \$10,000⁰⁰ to present our own Sue Petrisin with a new Frank O. Staiger Distinguished Kiwanian President's Award at our Michigan District Convention in Detroit the end of August. I am pleased to say we are almost to \$11,000⁰⁰. Ms. Petrisin received her award on Saturday, September 29th at the Kiwanis of Michigan District convention in Detroit. The convention celebrated the founding of Kiwanis 100 years ago in Detroit. All contributions for Ms. Petrisin's will be placed in the Foundation's Endowment Fund to support Hospitalized children forever!

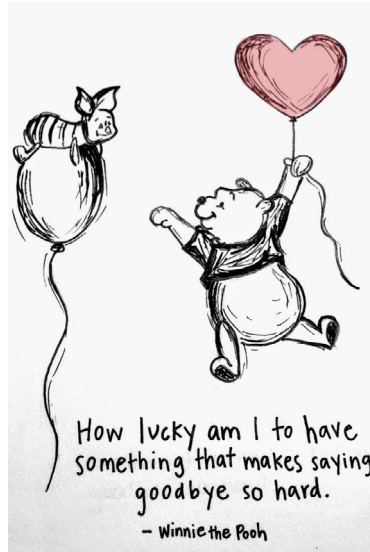
Kiwanis of Michigan Foundation President with International President-Designate Sue Petrisin

I have sat
down several
times to write
my farewell
as governor
and I have
erased it
several times
as well.



Rebekah Hildreth
2014 -15 Governor
Michigan District
immedpastgovernor@mikiwanis.org

Hey Hey...Michigan Kiwanians!!!



I cannot put into words how life changing this year has been for me. Then I recalled one of my favorite quotes from A.A. Milne in Winnie the Pooh, "...how lucky I am to have something that makes saying goodbye so hard."

However, finishing my term as Governor does not mean goodbye, it means I can offer my service and leadership in other ways and I look forward to continuing to serve our organization. My past year as governor and my past six years holding various positions on the District Board have been incredible. It has been a whirlwind of service, laughter, meetings, gaining new friendship and some ups and some downs.

The outpouring of love and support from my team is overwhelming; they have done a miraculous job this year pushing the Michigan District forward. I have truly enjoyed getting to know new people here in the District and around the globe. I have been fortunate to watch our Service Leadership members not only grow as young leaders but I have been able to just watch them grow up. I have worked with several Kiwanians and one thing is for sure, the Kiwanis spirit lives in each and every one of us.

Leaving you as governor is bitter sweet for me, although I have adored my time building up the Michigan District and helping to prepare it for what the next 100 years has in store, I think it will be nice to stay home for a whole weekend and get some laundry done.

I have learned so many new skills and talents and have had so many opportunities to develop new friendships. I have so many precious memories and some humorous anecdotes that I will not soon forget. The number one thing I have learned is the world needs Kiwanis more than ever before. In today's world our everyday Kiwanians offer the most important gift they can give to a child, the gift of hope. We offer hope on a daily basis, we offer hope to a child who is hungry, we offer hope of living a healthy life, we offer hope of simply being a child, and we give children that hope.

I would be remiss if I did not again thank my team. I have had the sincere privilege to work with caring and loving Lieutenant Governors, extremely talented district chairs and an executive committee whom I have grown to truly respect. I do not know how I would have made it through the year without their support.

I know I am leaving the Michigan District in more than capable hands as Governor-Designate Linda and Governor-Elect Designate Dee take and lead the organization as it launches into its next 100 years.

Thank you Michigan Kiwanians for entrusting me to be your 2014-2015 District Governor. I cannot wait to see what the future has in store for us! Remember!

"Be the change you wish to see in the world"
~Ghandi

HAPPY NEW YEAR KIWANIS FAMILY

I want to hear from you!

E-mail at governor@mikiwanis.org
Subject line 'Happy New Year'



Linda Lawther
2015 -16 Governor
Michigan District
governor@mikiwanis.org

2015-2016 BEGINS

It is my hope that this communication is reaching all branches of our Family Tree because we will be working together a great deal this year.

Included in this newsletter is a full copy of the Michigan District Goals along with the strategies to achieve the goals. These goals were written during the Lt. Governor Collaboration Weekend known as LG 103. This is normally a training weekend. While it is true that we did a bit of training – what we spent more time doing was planning. We discussed candidly the challenges we face as an organization and what we can do to turn the trend. The goals and strategies will help Michigan District Kiwanis members to believe that we can and will reverse the trend.

This family will grow and will thrive. You will see proof of this in every Builder where we will list the number of members in each measurable Service Leadership Club along with the Kiwanis member numbers. You will see information and evidence in every newsletter and in service projects that we are a family working together to do service in our communities and to grow the future of Kiwanis through our Service Leadership Programs.

We have commitments to work on for our District Foundation, the International Foundation and the Eliminate Project. We cannot meet any of these obligations effectively without the Formula, without growth and strength for our clubs.

One question I have for the clubs, for the divisions is – How does your club track their service hours? I will be asking all Lt. Governors to poll their clubs on this important question. One of our goals deals with increasing the amount of service we do in our communities. But, this must be measurable so we need to know that you are measuring and not just guessing. Be ready to report this important information to your Lt. Governor.

If you haven't scheduled your officer installations yet, you will want to do this right away. It's a great idea to send a press release to your local media when you install your new leadership. Take the chance to applaud your leadership and educate the public on who your club is and what they do in the community.

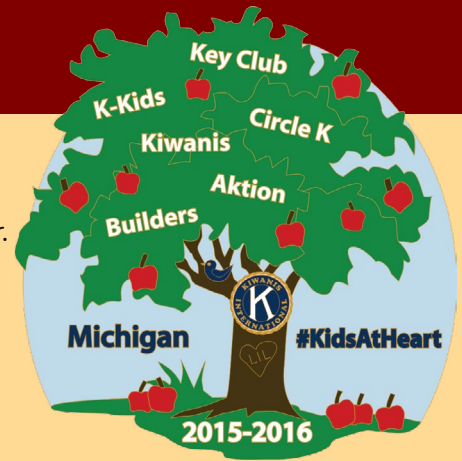
I have one more idea to share with you. We all know that May is membership month but I am suggesting that you do a membership event in January. It may not be the best weather but it is really smart to encourage the public to join you when they are "resolving" to do more in the New Year. Start planning now for a great event – and then send me information about your events. I want to hear what great ideas you come up with. Be innovative, Be inspiring.

OH – One more thing...

We need volunteers for our club opening event to take place October 27, 28, 29. We need an army of volunteers to participate in a very exciting three day event. See Larry Memmer's article on the Formula for more information. We need you for half a day or all three days but we need you.

I am very excited about all that is ahead for you, for your club, for the Michigan District and for Kiwanis International. We are turning the tide – together – as a family.

#KidsAtHeart - Please use this hash tag along with #MiKFamily for your social media posts and photos.



**{ Governor
Elect }**

I would like
to take this
opportunity
to thank the
members who
attended our
convention in
Detroit at the
Renaissance
Center in August
for their support,
and my election
as Governor
Elect for the
2015 – 2016
Kiwanis year.



Dee Hudson
Governor Elect
governor-elect@mikiwanis.org

I look forward to continue working with Governor Linda Lawther and her team of District Chairs, and Lt. Governors. I was able to observe her training programs with her team, and they definitely have a "We can do that" attitude. The leaders were all very excited about the upcoming year, and when they were done with their training they left energized and eager to get started.

I will be attending trainings in Indianapolis the end of September as a member of a 5 district group regarding Strategic Planning, and again in November all the Governor's Elect will be meeting and attending Governor training for almost a full week with the International President Elect, Jane Erickson. It will be nice to be able to visit and see the Kiwanis International Office that we call to get help with questions and resolutions to problems members face, as well as see and meet the people we talk to.

I am passionate about Key Leader and will be working with Marian O'Higgins to achieve a full camp this next spring, and I will be asking all of our clubs to try to send a minimum of 1 student to our Key Leader camp. This is such an amazing program, and it truly changes these young teenagers into leaders. I always think back to Addison Clipfell who wanted to go home on Friday night when she was a freshman, but agreed to stay and see what Saturday brought. From that point on she was involved, and on Sunday at noon she told me she was going to run for Key Club Lt. Governor. The following year she was a student facilitator at Key Leader and she told me she was going to run for Key Club Governor, she did run and won. Then this year she told me she was going to run for International Vice President, she did and won at their concurrent convention with ours in Indianapolis! This young lady is truly proof that Key Leader is a great program, and it really does make a difference to these young people. We as Kiwanians must get involved with this by sending at least 1 student each year. You will see a real difference in their eagerness to be leaders, and the amazing success these students achieve because of the Key Leader Program.

Our Service Leadership Programs are integral in helping build the future leaders of our communities, schools, and Kiwanis. We must support our SLP programs not only financially, but truly with our involvement in their programs and events. When your local Aktion Club, Circle K, Key Club or Builder's Club has a project or a program, take the time to go check it out. You will be amazed at what these kids can and do accomplish. They are our future, we need to support, nourish and encourage!

Again, thank you for your support and confidence. I will do everything I can to achieve our common goals of service to the children in our communities.

Respectfully in Kiwanis Service
Dee Hudson

3 Areas of Focus for your Club in 2015-16

(assuming you want to grow your club)

1. Go out in the community and talk to people about Kiwanis.

Be proactive. Don't wait for people to read about Kiwanis or stumble onto your website. Go out and network with various groups. At one of the Chamber events, talk about Kiwanis instead of your business. If you have the time and can afford to do it, join a networking group and represent Kiwanis. Approach other non-profits, churches, schools, etc. and brainstorm on projects you can work on together. When I am at networking events, I get a lot more interest representing Kiwanis than I ever did wearing my business badge. Remember, you want to find out what their interests are before you let them know about Kiwanis. Then if it is appropriate, invite them to join you at a meeting or service project.



2. Make sure your meeting is one that people want to attend.

When visitors arrive at your club are they greeted by multiple people, not just one or two? Are they made to feel welcome? Are your meetings fun? Are they just about business? Are there too many inside jokes and sarcastic remarks that you may understand, but visitors would not? Imagine if you were a visitor to your club, would want to join? Are you proud of your club?

I can't believe I have to say these things, but my experience at several clubs and observing how visitors were treated at other clubs leads me to acknowledge we all need to do a better job of being welcoming clubs. We can all give excuses and reasons related to the economy, environment, today's attitudes, etc. as to why people don't show up to our meetings. But once they are at the meeting, it is all our responsibility what happens next.

3. Once someone joins your club, give them something to do.

Don't wait for them to decide, assign something. They are not familiar with everything your club has to offer or what Kiwanis is all about. Find out their passion and get them working in that area. My club recently added 5 members. The incoming President of my club, Andre Laubach treated them as a group and asked them to develop their own service project. It was amazing. In about ½ hour the project was determined and each person was describing how they could help. Do you think that will make an impact on their Kiwanis experience? Maybe that's an idea for every club. Take 4-6 random members and ask them to come up with their own service project that is different from anything your club is doing now. Keep people engaged.



Greg Smith
Executive Director
Michigan District
executivedirector@mikiwanis.org

Your District Leadership team is committed to growing Kiwanis in Michigan this year. We need Kiwanis members and clubs to help so we can attract visitors, show them a great Kiwanis experience and keep them as members for many years to come.



Status of Potential Clubs in Progress

Bath – Barb Riegle is working on this Club Opening. An informational event was held on August 7th and 8th. Good response and gathering potential member contact information. Informational meeting in September. Anyone that is able to help Barb, please contact her.

Detroit Metro Young Professional – Charter paper work has been submitted. Have applications, organizational meeting held, officers elected, by-laws approved. Charter event is planned for October 1st. Thanks to Katy Tylus and Kelly Dougherty for their dedication and success in opening this club.

Kalamazoo – Kiwanis club of Kalamazoo is working to start a young professional club which may include some former Jaycees. This may provide an opportunities in other communities to partner with Jaycees.

Grass Lake – Will continue to work on this community and looking for another Kiwanis Club in the area to help with this. If you are able to help, contact Dick Hitch.

East Lansing – Informational meeting was held with East Lansing on August 31. Potential of a young professional club. Stay tuned

Club Opening Event

We are planning on 3 club opening events next year. The first one is October 27 -29th in Westland and Belleville. We will be using a "Boots on the Ground" approach to call on pre-arranged appointments, referrals from the communities and cold Calls to invite the community to be part of the Kiwanis Family. Please give this some serious thought and become part of a great Kiwanis experience. It is a great opportunity to work with you fellow Kiwanians to spread the "Kiwanis Word". These are Michigan District projects and will need the help of Michigan Kiwanians to be successful. If you are interested, please contact Larry Memmer at theformula@mi.kiwanis.org.

We need you!!!!

Planned Club Opening Events

COE East - October 27 -29th, 2015 Belleville and Westland. Belleville sponsoring club is Ypsilanti and Westland is Livonia and Garden City. Thanks for your help.

COE West – May 10 – 12th, 2016 Communities to be determined

COE North – July 26-28, 2016 Communities to be determined

Club Opening Event Training – October 13th

There is going to be a training session on **October 13th in the evening**. The place and time to be confirmed, but save the date for this important training. This will be training on how to invite new members to join Kiwanis in preparation for the Club Opening event October 27-29th and for inviting members to your own clubs. The training will be done by Lanton Lee from International and we will be Finalizing the plans for the Club Opening Event. Contact Larry Memmer to sign up for this training.

Club Counseling

The Club Counseling is also a big part of the Formula. If your club is in need of help with membership or other needs, we have counselors that can help. If you would like some help, and do not have a counselor working with you, please contact me.

Still looking for Kiwanians that would like to be part of the Formula team as either Club Openers or Counselors. If interested, please contact Larry Memmer.





We certainly had an outstanding Michigan District Convention in Detroit.

Thank you to Dr. Carl Papa and his team! From the perspective of the Kiwanis of Michigan Foundation there were several memorable events.



- You could have heard a pin drop at the Honors and Awards Luncheon, when young Ethan Czajkowski spoke about his experience. When Ethan was three years old, he spent a week at Children's Hospital of Michigan because he had a very bad virus

called Guillain-Barré syndrome (GBS). He shared with us the importance of the playroom and art therapy. The goal of the Kiwanis of Michigan Foundation is to continue to help Ethan and children like him!

- We brought you, as Delegates, a budget that cut another \$21,000 from our budget, if you passed a \$4⁰⁰ per member increase. (Had the increase failed, we would have had to cut the \$21,000, plus an additional \$15,000 for a total of \$36,000.) THANK YOU for the \$5⁰⁰ increase! Hopefully, it will help us stabilize our Foundation Budget for the next two years. Growing current Kiwanis Clubs and building new Kiwanis Clubs are important to building a secure future for the Kiwanis of Michigan Foundation. More Kiwanians means more Kiwanians support the Kiwanis of Michigan Foundation.

- Thank you to everyone who help with our Foundation fund raisers at the convention. We raised \$3,500 on our 50/50 raffle and approximately \$3,000 on our Silent Auction. Remember, together, we can do more!

Tell us what
you think!
[Click Here!](#)

Our next big Kiwanis of Michigan Fundraiser is the Thomas Oliver Greeting program. This Holiday Season, rather than purchasing Holiday Cards, purchasing stamps, writing notes, address envelopes, sealing envelopes for your Kiwanis friends, you can participate in the Thomas Oliver Holiday Greetings Program. Make a contribution to the Thomas Oliver Holiday Greetings Program, supporting hospitalized children, and your greeting will be published in the December/January issue of the Michigan Builder. For more information contact your Division's Michigan Foundation Trustee. Please note we have a very early deadline. It is November 5th. A copy of the Thomas Oliver Greeting form is in this issue of the MICHIGAN BUILDER. Last year, we raised \$11,311.35 for Hospitalized Children using Past Governor Thomas Oliver's very simple method. To help hospitalized children again this year....I am hoping we can surpass \$12,000⁰⁰!

Part of this year's discussion at our District Convention in Detroit set out a goal to raise a minimum of \$100,000⁰⁰ for the endowment funds of the Foundation over the next five years. That amount begins the process of rebuilding our reserves, but the minimum is not always the best answer. It is conservative and hopefully attainable. However, at the present time, our endowment is about \$775,000. I think in the hearts and souls of our Trustees, we really see the long term need of raising \$225,000 pushing our endowment to one million dollars. With all the challenges facing clubs, we recognize this is a large task. But with your help, anything is possible!

Here's what happened at your 2015 Michigan District Kiwanis Convention

- Key Note Speaker-International Kiwanis President, Sue Petrisin
- Key Note Speaker-International Counselor, Kevin Dean
- Key Note Speaker-Lt. Governor of Michigan, Brian Calley
- Key Note Speaker-Author, Charlie Kadado
- Friday Night Detroit River Dessert Cruise with 150 people
- Over 400 attending the convention
- 35+Exhibitors and potential Kiwanis partners
- 20+ workshops on Friday
- 15+ workshops on Saturday
- Kids Against Hunger packaging of 38,000+ meals
- Adoption of new Standard District By-Laws
- Great speeches by 13 year old River Pease and 8 year old Ethan Czajkowski
- Fun, Fellowship and Service

SLP

Service
Leadership
Program

sharing information
and ideas, while
mentoring and
providing leadership
development
opportunities to the
members

Engage your Service Leadership Programs as part of the Michigan Kiwanis Family

"Thank you for supporting your district Service Leadership Programs by your club gift of \$3 or \$5 a member which helps cover our travel and other expenses. And do invite us to be a program for your club meeting. We love to share how K-Kids, Builders Club, Key Club, Circle K, Aktion Club, and Key Leader are providing service to local communities and building leadership skills."

Key Club Administrator:

Bryan L. Crenshaw,
213 E. Harris St. Lansing, 48906
Cell: (517) 256-6573,
Email: administrator@mikeyclub.org

Circle K Administrator:

Lori L. Stillwell (Rowdy),
47731 Meadowbrook Dr. Macomb, 48044-2756
Cell: (586) 295-7957
Email: lori2547@yahoo.com

Aktion Club Administrator:

J. Gordon Schleicher (Margie),
1586 Hagadorn Rd. Mason, 48854-9317
Club: South Lansing Phone: (517) 833-4988
Email: aktionadministrator@mikiwanis.org

Builders Club Administrator:

Lucinda "Cindy" Kenney (Darrell),
P.O. Box 445 Manchester, 48158-0445
Club: Manchester Cell: (734) 417-3653,
Email: buildersclubadministrator@mikiwanis.org

Kiwanis Kids Administrator:

Shataura Clayborne (Jonathan),
1330 Nash Ave. Ypsilanti, 48198-6209
Club: Ypsilanti Phone: (734) 796-0212
Email: kiwaniskidsadministrator@mikiwanis.org

Key Leader Chair

Marian O'Higgins,
8307 Clay Ct. Sterling Hts., 48313-4605
Club: Detroit No. 1 Cell: (586) 801-6706
Email: keyleader@mikiwanis.org

Professional Development Program

If you weren't able to make it to Kiwanis Convention in Detroit, we have news for you! Our Professional Development Program between the Michigan Districts of Circle K and Kiwanis has been officially launched! What does this mean? We need YOU! We need your expertise, field knowledge, and skills to mentor our Michigan Circle K Members. Your mentorship is valuable to us. As collaborative organizations, we understand that if we learn and mentor each other, we grow together. Your time spent with a Circle K member can change their lives.

Sign up is easy and there is no need to worry about time commitments. The program is designed to match Kiwanian and Circle K members based on interests and careers. You decide when and how to meet! It's not hard at all!

Head to www.micirclek.org/professional and volunteer your time to make a difference in the future generation of Kiwanis—Circle K.

Yours in service,

Steven McCarty

Michigan District of Circle K
2015-2016 Governor

Hello, Kiwanians!

My name is Sahana Harikrishnan, and this year, I'm have the privilege to serve as District Governor for all the Key Clubs in Michigan. My Key Club journey began in freshman year, during which I served as my club's editor. After attending DCON that year, I realized how big Key Club is--and how much opportunity there is to lead, as just a high schooler. The next year, I served as Lt. Governor Chair and got to work with people all over the state. And then, I knew the next step in my servant leadership journey was to be District Governor--and it has been a tremendously rewarding journey so far. I can't wait to see what the next 6 months will bring and enjoy my last year in high school, but more importantly, Key Club!

Yours in Service,

Sahana Harikrishnan

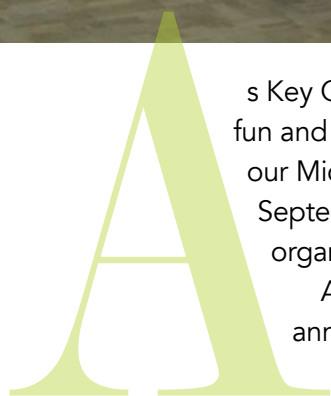
2015-2016 Michigan District Governor
Cell: (269) 369-1373

KEY CLUB®



It is finally that time of year again Back to School Time

We want
to increase
the Kiwanis
Family
Relations
and
attending
Fall Rally
would be the
perfect way
to do so.



As Key Clubs around our district start opening up, we have a lot of fun and interesting activities planned for our Kiwanis Family. This year, our Michigan District held its second ever Kiwanis Family Week from September 20th-26th. This week is essentially a week where you organize inter-club events with your Kiwanis Family.

Another district event Key Club will be organizing soon is our annual Fall Rally. Key Clubbers from around the state come to this daylong event to share their love and passion for our organization. Attendees will have opportunities to attend general sessions and meet other key clubbers from around the state. Kiwanians should attend Fall Rally to show their support for Key Clubbers. We want to increase the Kiwanis Family Relations and attending Fall Rally would be the perfect way to do so. More information about this years Fall Rally location and how to register can be found on the Michigan District of Key Club website, www.mikeyclub.org.

Words Matter People First Language

Every one of us has made a decision that may not have been the best decision we have ever made. It was a situation, but it was not something that defined who you are as a person. Why then do we allow language to define others who may have a disability or experiencing homelessness? Person first language allows us to look beyond the situation the person is experiencing and see them for everything that makes them who they are. It should not be a disabled person or a homeless person. Instead use language such as a person with a disability and a person experiencing homelessness. Person first language allows for individuals to take back the respect they deserve and promotes inclusion. But do not just take my word for it. [Click Here](#) to see how much of a difference we can make with the words we choose.

Kiwanis Kids (K-Kids)

Builders Club

Key Club

Circle K

Aktion Club

SLP

Service
Leadership
Program

sharing information
and ideas, while
mentoring and
providing leadership
development
opportunities to the
members



Aktion Clubs Meet for Camp / Convention

More than a dozen Aktion Clubs from around the district met at the Storer Y Camp in Jackson for their annual Camp & Convention. Over one hundred Aktion Club members and advisors enjoyed feeding and grooming the animals, and dancing the night away to the music of DJ Ron. They also finished over one hundred cards to send to veterans at the Battle Creek VA Hospital and shared what they love about doing service through Aktion Club. 4th Wall Theater Company led two workshops and attendees shared their talents at the evening talent show. Barry Greer, a young man with Down syndrome, shared his story of how he came to lead the Spartan Brass at MSU basketball games, and Kiwanis Governor Rebekah helped Aktion Club Administrator Gordon had out awards.

Awards were given for outstanding club members and advisors, talent show participants, and placing in the poster and club album competition. This was the twelfth year offering a five foot long banana split that was enjoyed after the dance.



TO
RON
TO

See you in Toronto!

Canadian culture. International influence. That's Toronto. And that's where we'll be in 2016. Join us for next year's convention—in a city that blends traditions and passions from more than 100 cultures. It's the perfect place to celebrate 100 years of Kiwanis in Canada.

Toronto, June 23–26, 2016
kiwanis.org/convention



Kiwanis®

101ST ANNUAL KIWANIS INTERNATIONAL CONVENTION

I have a great story and a sad story regarding Key Club. But they both demonstrate the incredible power and value in the largest high school service organization in the country.

First Female President KI

We all know the first story...a young lady in East Lansing, Michigan hears about her school's Key Club recruitment meeting and decides to go see what it's all about. She was inspired by the concept of community service and fellowship and the rest is history. After achieving the governorship in Key Club, Circle K and Kiwanis, she is elected President of Kiwanis International, as the first female to hold that office. And it comes as Kiwanis celebrates its 100th anniversary. Wow, now that is what we call developing leadership.

Shine on For Shelby — Oct. 24, 2015 to Honor Shelby Fazio



The second story has a similar start. Shelby Fazio, a very shy, withdrawn young lady decides to go to her high school's Key Club recruitment meeting, inspired mostly by the offer of free pizza. For the first meetings she sits in the corner by herself. But the Kiwanis advisor sees her shyness and makes an effort to include her in activities. It works, she blossoms, and in her senior year she is elected VP of the club. She then goes on to college with a group of her Key Club friends, and joins Circle K, including holding the position of President.

While in college she gets involved in several local service activities, such as soup kitchen, homeless shelter, and animal rights. She also has an opportunity to travel to Africa to study animal issues. She is even selected to attend the Disney College Coop program.

After college, having impressed the folks at Disney, she is offered a full time position at one of the resorts at Walt Disney World. This is another great example of the value of Key Club.

Unfortunately, this story has a tragic ending. On October 26, 2014, upon arriving at her rented home, she was attacked by her crazed male roommate and murdered, along with her beloved dog. The perpetrator was caught, tried and convicted. He will spend the rest of his life

in prison, but that is little consolation for taking a beautiful, loving and successful life and cutting it short.

Now the grieving parents, family and a ton of friends all over the country are trying to pick up the pieces and honor her memory. They are asking that everyone who knew her, as well as Key Club and Circle K International, designate October 24, 2015 as "Shine on for Shelby" day and do something nice for their community.

Their hope is to inspire people to sustain the brightness and energy that Shelby brought to this world by selflessly participating in something that will benefit those in need.

Please check out the facebook page established to honor her
www.facebook.com/ShineOnForShelby

Laird Kellie, Lapeer Sunrise Kiwanis Club
3400 Rockledge Lane, Lapeer, MI 48446
#810-667-0633 | #810-441-1292 cell | kelliea@yahoo.com

Shine On For Shelby



It's a Family Affair

For many years the Saline Community Fair has been a key fundraiser for the Kiwanis Club of Saline.

Every year the club struggles to fill all the slots required to man the club's Food Wagon during the almost week long event. So, how do they solve the problem? They rely on Family, that is the Kiwanis Family...Having started

a Key Club a few year's ago they get help from Key Club members. In addition to that they also contact their local Circle K club at the University of

Michigan and the response has been great. The Circle K members love working in the 'Sausage' truck as they refer to it and also get a chance to enjoy the Fair. It's a true Family Affair! It's really great to see all the age groups working side by side and having fun.



Ypsilanti



Every year the Kiwanis Club of Ypsilanti ushers at EMU football games to raise money. L-R: Club President, Rebecca Brinker, Jerry Jennings, Bret Snyder, Jay Baxter.

Milan



After more than 60 years we are sad to report the closing of our beloved Milan Club - where they always proved that small clubs have big hearts and provide big service. We look forward to seeing their friendly faces as they move to a neighboring club.

New Center

Congratulations to the merging of Detroit NW into New Center Detroit Kiwanis on Wednesday, September 9th.

Look at all the great energetic members!



Things are happening in the Michigan District. Instead of Detroit NW turning in their charter and relinquishing their KIWANIS members, they decided to join another Detroit club, New Center Detroit.

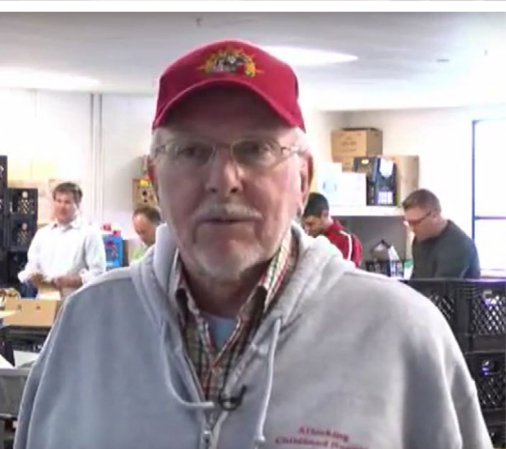
The talents, skills and strengths of both club members are now joined together into one club, now at charter strength. This union of two long established clubs will certainly lead the way in the Michigan District to encourage other clubs to strengthen their abilities and energies in accomplishing more great service projects and time spent on helping children and their families in the Detroit area.

Thank you to Lt. Governor Marian O'Higgins – Division 1 2014-2015 and Larry Memmer, District Administrator of The Formula for accomplishing this new union.



13th Annual Norm Ginebaugh Charity Golf Classic

Hosted by Grand Rapids North Kiwanis



The Golf Classic to benefit Kids' Food Basket - <http://www.kidsfoodbasket.org/> was a tremendous success. Mary K. Hoodhood founded Kids Food Basket in 2001 after hearing a school principal talk about a student digging in the trash after school to find dinner she could bring home. Kids' Food Basket provides a nutritious Sack Supper to children who attend schools where 80 percent or more of the student population receives free or reduced-price breakfast and lunch. Today, they serve nearly 7,000 children at 38 sites in Grand Rapids, Muskegon and Holland.

The Golden K Kiwanis club of Grand Rapids started the event and presided over it for twelve years. They named the outing in 2014 to honor Norm Ginebaugh, a dedicated Kiwanian and benefactor of Kids' Food Basket.

In 2015 the Grand Rapids North Kiwanis Club, Division 14, managed the event which took place on July 29, 2015 at the Scott Lake Country Club in Comstock Park. Several members of the Grandville High School Key Club volunteered their time during their summer vacation.

The 2015 classic featured 23 teams consisting of 90 golfers raising \$12,100.20. Sponsors donated over \$4,300 in prizes and each golfer received a "goodie bag".



Click on this link to see a few more photos of the 13th Annual Norm Ginebaugh. Charity Golf Classic <http://grandrapidsnorthkiwanis.portalbuzz.com/Page/19568>.

Kiwanis
Michigan

{ Club
NEWS }

Woodhaven

2015 Downriver Senior Olympics



Monday, July 27th, was a big day for the Woodhaven Kiwanians. They prepared and served breakfast for 200 Downriver Senior Citizens participating in the 2015 Downriver Senior Olympics hosted by the City of Woodhaven. Senior Olympians came from eighteen Downriver Communities for the opening breakfast.

Woodhaven Kiwanians and their friends began assembling at the Woodhaven Community Center at 5:00 am to get an early start on the breakfast. Woodhaven Kiwanis' own "Pancake King", Mike Gyolai, was in charge of the kitchen. Breakfast consisted of scrambled eggs, sausage, pancakes, fruit cups, donuts, and hot and cold beverages.

Kiwanis Club of Woodhaven Fourth Grade Essay Contest

Ethan Czajkowski read his essay for Children's Hospital of Michigan to the 200+ Kiwanians and guests at the Honor and Awards Banquet at the Michigan District Convention held at the Marriott, Detroit Renaissance Center. Ethan had written his essay early this year for the Kiwanis Club of Woodhaven fourth grade essay contest.

At the end of his essay, Ethan presented a check for \$100⁰⁰ (from the Kiwanis Club of Woodhaven) to each of the hospitals for their Child and Family Life Department. Dan Fischer represented C. S. Mott Children's Hospital. Therese Quattrocioni-Longe represented Children's

Hospital of Michigan, Anne Heier represented McLaren Northern Michigan Hospital and Jackie Bultman represented Mary Free Bed Rehabilitation Hospital in Grand Rapids

He tells a very convincing story about the Child and Family Life Department of Children's Hospital. Ethan was very convincing as the Michigan Kiwanians voted to raise the requested contribution for each of the District's 4,800 members from \$40⁰⁰ to \$45⁰⁰ annually. This will allow the Kiwanis of Michigan to do a better job supporting these projects.

Michigan Club opening event - October 27-29, 2015



Growth and membership are key words for Michigan Kiwanis to grow and move forward. Our district has planning a "Club Opening Event" for Belleville and Westland. This is where we need your help. We need 6 teams of 2 to call on prospective members in both locations to open two new Kiwanis Clubs in Michigan for the three days.

Please give this some serious thought and become part of a great Kiwanis experience. It is an opportunity to work with your fellow Kiwanians to spread the "Kiwanis Word".

If you can help, please sign up using
<http://www.signupgenius.com/go/30e0c48acae2babfe3-club>

If you have any questions, contact Larry Memmer at theformula@mikiwanis.org.



The Cadillac Kiwanis club has hit another home run with the residents of Boon Township.

Club member Tom Jobson fabricated a new teeter totter for the township playground. With the help of Kiwanis members, Jack Richards and Carl Lamphere, the ground was leveled and prepared for the new teeter totter and installed in just a short amount of time. It did not take the neighborhood children very long to make good use of it. The township residents are absolutely delighted for the contribution.

Through several successful fund raising events the township announced they had the necessary funds to construct a new pavilion at the park. David Hennigh and John Okorea, township residents along with Gill Gutchell volunteered to construct the pavilion. Carl Lamphere of the Cadillac Kiwanis club has the knowledge and experience for such a project, provided the necessary sketch and suggested materials necessary to build the pavilion. The materials will be purchased

from Pro Build in Cadillac and the concrete through Elmer's. David Hennigh mentioned that they hope to have the work completed before winter sets in.

Cadillac Kiwanis is also pleased that the New Hope Shelter's Board of Directors have approved our proposal to purchase and install new playground equipment for their facility.

Chris Crawley, Cadillac Kiwanis President will be working with Nick Nowlin of Creative Carpentry to install the new playground equipment. There will need to be extensive landscaping in preparation for the new equipment. The shelter has received a lot of fill sand from Baker College that will be used for leveling the area. It may also be necessary to fabricate a retaining wall as the area is located on slopping ground. Landscape work is being planned to start this autumn and completion of the playground equipment in the spring.

ELIMINATE

maternal/neonatal tetanus

This is an exciting time for our international project as we are fast approaching the goal of \$110 million. We now need less than \$10 million by the end of this year. This is wonderful news as we are saving lives from maternal/neonatal tetanus and once we reach our goal we will have saved over 61 million lives and MNT will be wiped from the face of the earth. We as Kiwanians with pledges and donations now have the ability and knowledge to save lives. THANK YOU KIWANIANS as victory is within our reach.

The latest giving report indicates that the Michigan district is at 46% of our goal of \$2.6 million with 82% of club participation. Let's increase that percentage with a centennial award presented to a member of your club, family member or a community leader and a pledge or donation of \$1,500.

This award has been extended through December 31, 2015 and will no longer be available after that date. The recipient receives a medallion, lapel pin and a certificate marking Kiwanis's rich history on its 100 Anniversary. The donation will be credited to the Eliminate project, your club will receive credit for the \$1,500 and the recipient will receive the credit too. And just a few other gifts a club or individual can do is to receive the George Hixson award for \$1,000 and the Walter Zeller Fellowship for \$1,250. Why not recognize your club president with a Walter Zeller Presidential award?

You will be hearing more about the fulfillment phase after December 31, 2015 as we take this into the new year and beyond. The fulfillment of pledges and fund raising in districts will reach its completion by 2020.

With questions and concerns please contact one of your Multi-Division Coordinator listed or myself.

Thank you for your passion of saving lives from MNT

Richard A. Buttery
Michigan District Coordinator
e-mail: rjbuttery@charter.net
phone 269.349.1859 | cell 269.599.1169

**With over
\$100 million
in donations
and pledges**



Multi-Divisional Coordinators

Jeanette Harris, Detroit #1 Club
for divisions 1,3,4,5,7 & 9
Phone 248.752.7147
e-mail: jharris48@yahoo.com

Joseph Scheuring, Chelsea Club
for divisions 10,11,12,13,14 & 16
Phone 734.426.3586
e-mail: scheuring5@aol.com

David Garland, Charlevoix Club
for divisions 17,18,19,20,21 & 22
Phone 231.547.6707
e-mail: dcgardland@sbcglobal.net



KEY LEADER[®]

April 22-24, 2016
Faholo Conference Center
Grass Lake, MI

What is Key Leader?

Key Leader is a weekend event where young leaders develop their understanding of integrity, personal growth, respect, community building, and the pursuit of excellence.

Who can attend?

Any student completing the 8th through 12th grades can attend Key Leader. Students do not have to be a Key Club member to attend – in fact, several Key Leaders have gone home and started Key Clubs of their own!

What's included?

A Kiwanis Club, school, church, parent, business, or community can sponsor a student to attend. Students receive two nights lodging at the Faholo Conference Center, meals and snacks, course materials, and instruction from a trained facilitator.



FOR MORE INFORMATION

Chairperson: Marian O'Higgins
 Marian.o@sbcglobal.net
 586. 801.6706

Coordinator: Gloria Smart
 GloriaDSmart@outlook.com

Register online at
KEY-LEADER.ORG

amazing. inspiring. life-changing.

In Memoriam

GEORGE A. WILD JR.

Ann Arbor

CHARLES M. THRALL

HAROLD H. WELLER

Battle Creek

GERALD H. BRANDAU

Cheboygan

BILL HORWOOD

Clare

ROBERT N. EBERHART

Jackson

HAROLD GABIN

Lansing Area Golden K

JAMES D. GANNON

Lt. Governor 2000-01

Livonia Early Rivers

ROBERT B. VANDERVOORT

Okemos

WILLIAM J. SCHWAB

Saline

MARY C. ANSCHUETZ

Tawas

P. TERRY KNIGHT

Troy

Governor's MEMBERSHIP TROPHY

Tri Cities, Gd. Haven-Spring Lake	+11
Ann Arbor	+10
St. Johns 707	+9
Clinton Township	+8
Kiwassee, Midland	+7
Monroe	+7
Chesaning	+6
Colonial Plymouth	+6
Grand Rapids North	+6
Brooklyn	+5
Clare	+5
Gladwin	+5
Holly	+5
Jackson Northwest	+5
Kalkaska	+5
Morenci	+5
Petoskey	+5
Pontiac	+5
Troy	+5
Wayland	+5

Net gain is from 10-1-14 thru 8-31-15 and includes clubs only with at least a net gain of +5 based on official membership numbers supplied by Kiwanis International.

MARK YOUR calendars

October 2015

2-4	Circle K Fall Rally Waters Edge Howell
4	Kiwanis MI Foundation Board, 9:30 AM Mason
10	Fall Leadership Education, Novi
17	Fall Leadership Education, Midland
27-29	Formula Club Opening Event-East

November 2015

9	Convention Planning Meeting Kellogg Center
3-8	"Governor-Elect Training, Indianapolis"
7	Circle K Snowpia Hosted by Oakland University
14	"Past Lt. Governor's Council, 9:30 AM, Mason"
14	Key Club Fall Rally, Plymouth
26-27	THANKSGIVING District Office Closed

AS WE GO TO PRESS

Active Clubs.....	164
District Beginning Membership	4659 members
Reporting Members Sept. 1, 2015.....	4848

**Net Gain
+182
members**

SLP MEMBERS

	CLUBS	MEMBERS
K-Kids	13	
Builders Club	45	
Key Club	124	5067
Circle K	12	475
Aktion Club	31	823